

ADVERTISING PRICES 2025

PRICES (EXCL. VAT)

	1x	3x	6x
1/1 page	€ 1540	€ 1500	€ 1450
1/2 page	€ 990	€ 960	€ 930
1/4 page	€ 660	€ 635	€ 610
1/8 page	€ 375	€ 355	€ 325

Special positions

Cover 2 and 3	+ 15%
Cover 4	+ 25%

BANNER ON WWW.DSPE.NL

Banner (150 x 125 px) € 250 per month

Banner 1/2 year: 10% discount

Banner 1/1 year: 15% discount

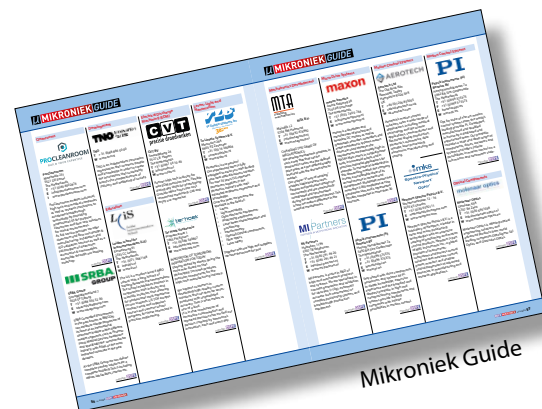
BANNER IN DIGITAL NEWSLETTER DSPE

Frequency 6 times a year, one week before publication of Mikroniek.
Circulation: over 5,000 unique email addresses.

BANNER (295 x 177 px) 1 x € 250 3 x € 225 6 x € 200

MIKRONIEK GUIDE (6 EDITIONS)

Contact information and logo € 600
Additional text € 125



All prices per ad,
unless otherwise indicated.

AD FORMATS / DIMENSIONS (IN MM)

	Portrait	Landscape	Width x height
Publication trim size	225 x 297		Live area 199 x 260
1/1 page	199 x 260		Two-page spread bleed 456 x 303 (incl. trim)
1/2 page	97.5 x 260	199 x 128	Two-page spread live 424 x 260
1/4 page	97.5 x 128	199 x 62	Single page bleed 231 x 303 (incl. trim)
1/8 page	97.5 x 62	199 x 29	

CIRCULATION DETAILS

Mikroniek appears six times a year.

The journal has a circulation of 1,500 copies, in the Netherlands and abroad.

PUBLICATION TABLE 2025

Issue	Deadline reservation	Deadline ad materiaal	Publication date	Theme (non-exclusive; every issue covers other topics as well)
1	31-01	07-02	28-02	High-Tech Systems
2	28-03	04-04	25-04	Smart Design for Manufacturability
3	30-05	06-06	27-06	Bearing Technology
4	15-08	22-08	12-09	Precision in the Semicon Back-end
5	03-10	10-10	31-10	Einstein Telescope (+ Precision Fair preview)
6	14-11	21-11	12-12	AI and Generative Design

GENERAL INFORMATION

PUBLISHER

Dutch Society for
Precision Engineering (DSPE)
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ADVERTISING

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ADVERTISING MATERIAL

Certified PDF via info@dspe.nl

2025

Mikroniek is *the* professional journal on precision engineering and the official organ of DSPE, the Dutch Society for Precision Engineering.

Mikroniek provides current information about scientific, technical and business developments and projects in the fields of precision engineering, mechatronics and optics.

The journal is read by engineers, designers, researchers, scientists, entrepreneurs, business developers and managers concerned with the development of high-tech equipment.

