

ADVERTISING PRICES 2023

ADVERTISING PRICES

	1x	3x	6x
1/1 page	€ 1540	€ 1500	€ 1450
1/2 page	€ 990	€ 960	€ 930
1/4 page	€ 660	€ 635	€ 610
1/8 page	€ 375	€ 355	€ 325

Special places

Cover 2 and 3	+ 15%
Cover 4	+ 25%

BANNER ON WWW.DSPE.NL

Banner 150 x 125 pxl € 250 per month

Banner 1/2 year: 10% discount

Banner 1/1 year: 15% discount

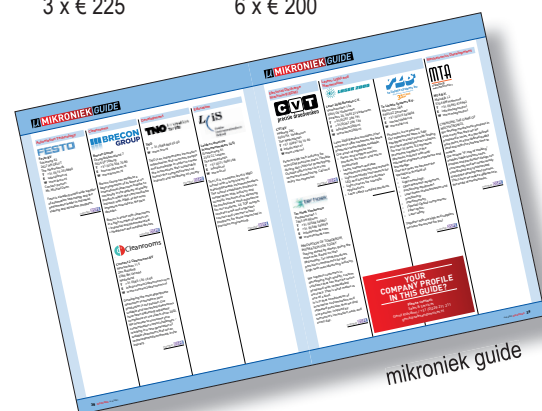
BANNER ON DIGITAL NEWSLETTER DSPE

Frequency 6 times a year; a week before publication of Mikroniek
Circulation: over 5000 unique email addresses.

BANNER 295 x 177 pxl 1 x € 250 3 x € 225 6 x € 200

MIKRONIEK GUIDE - 6 EDITIONS

Contact information and logo € 600
Extra text € 125



All prices per ad excl. tax

MIKRONIEK

PROFESSIONAL JOURNAL ON PRECISION ENGINEERING

AD FORMATS / DIMENSIONS

	portrait	landscape	width x height (mm)
Publication Trim size	225 x 297		Live Area: 199 x 260
1/1 page	199 x 260		Two-page Spread bleed: 456 x 303 (incl. Trim)
1/2 page	97,5 x 260	199 x 128	Two-page Spread Live: 424 x 260
1/4 page	97,5 x 128	199 x 62	Single page bleed: 231 x 303 (incl. trim)
1/8 page	97,5 x 62	199 x 29	

CIRCULATION DETAILS

Mikroniek appears six times a year, and has a circulation of 1500 copies.

* Mikroniek is published by DSPE in cooperation with the 'European Society for Precision Engineering and Nanotechnology' (euspen) and is circulated abroad.

PUBLICATION TABLE 2023

nr.	deadline reservation	deadline ad materiaal	publication dates	theme (non-exclusive; with reservation)
1	20-01-23	03-02-23	24-02-23	High-tech systems
2	24-03-23	07-04-23	28-04-23	Sensors & Actuators
3	19-05-23	03-06-23	23-06-23	Model-Based System Engineering
4	04-08-23	18-08-23	08-09-23	New Manufacturing Technologies
5	22-09-23	06-10-23	27-10-23	Software & Machine Learning (incl. Precision-Fair preview)
6	10-11-23	24-11-23	15-12-23	System Architecture

2023

GENERAL INFORMATION

PUBLISHER

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Mikroniek is *the* professional journal on precision engineering and the official organ of DSPE, The Dutch Society for Precision Engineering.

Mikroniek provides current information about technical developments in the fields of mechanics, optics and mechatronics.

Subscribers are designers, engineers, scientists, researchers, entrepreneurs and managers in the area of precision engineering, precision mechanics, mechatronics and high tech industry.

