

GENERAL INFORMATION

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Mikroniek

2011

■ **Mikroniek** is the professional journal on precision engineering and the official organ of the DSPE, The Dutch Society of Precision Engineering.

Mikroniek provides current information about technical developments in the fields of mechanics, optics and electronics.

Subscribers are designers, engineers, scientists, researchers, entrepreneurs and managers in the area of precision engineering, precision mechanics, mechatronics and high tech industry.



DSPE

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Contact information and logo	600,00
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SIZES (wxh / mm)

	standing	landscape		
Publication Trim size	210 x 297		Live Area:	185 x 270
1/1 page	185 x 270		Two-page Spread bleed:	426 x 303 (incl. Trim)
1/2 page	90 x 270	185 x 133	Two-page Spread Live:	395 x 270
1/4 page	90 x 133	185 x 64	Single page bleed:	216 x 303 (incl. trim)
1/8 page	90 x 64			

CIRCULATION DETAILS

Mikroniek appears six times a year, and has a circulation of 3.000 copies.

The annual Exhibition Edition 2011, has a circulation of 6.000 copies. This edition appears 2 weeks before the Precision Exhibition, and will be circulated, as the official exhibition edition, by the Mikrocentrum on the Precision Exhibition with 3.000 copies.

* Mikroniek has been realized in cooperation with the 'European Society for Precision Engineering and Nanotechnology' (EUSPEN) and will be circulated abroad.

PUBLICATION TABLE 2011

nr.	deadline reservation	deadline ad materiaal	publication dates	special
1	21-01-11	28-01-11	25-02-11	Printing
2	18-03-11	25-03-11	22-04-11	
3	20-05-11	27-05-11	24-06-11	Opto-mechanics
4	29-07-11	05-08-11	02-09-11	
5	09-09-11	16-09-11	14-10-11	
6	14-10-11	21-10-11	25-11-11	Precision Fair